SILICON SEMICONDUCTOR



MEDIA PACK 2027

siliconsemiconductor.net

Editor's viewpoint

SILICON SEMICONDUCTOR (SiS) MAGAZINE continues to strengthen its position as the trusted source for authoritative coverage of the global semiconductor industry. Through our magazine, website, and newsletter, we deliver content tailored to meet the needs of our 55,364+ strong international readership.

As our flagship publication, Silicon Semiconductor serves both technology and business leaders within the silicon sector, keeping them informed of the innovations, market shifts, and strategic developments shaping the industry's future. From advanced packaging to artificial intelligence, we track the transformative technologies already making a significant impact.

At the same time, we explore the "three Ss" — supply chain, skills, and sustainability — which remain central to the industry's long-term strategy.

The SiS magazine, together with our online platforms, provides in-depth analysis and up-to-the-minute news. Our website blends the immediacy of daily updates with the depth and authority of feature articles, opinion pieces, blogs, and white papers. Our expanding library of video interviews offers first-hand insight into both technical breakthroughs and the pressing issues facing the industry. This integrated mix of print, digital, and social media ensures the Silicon Semiconductor brand delivers unmatched breadth and depth of coverage.

> *"Delivering authoritative content and industry across every platform to inform, connect, and empower the global semiconductor community.*

GLOBAL EXPERT PERSPECTIVES

In 2027, we are enhancing our digital offering with online roundtable discussions, special-focus video magazines, and expanded exhibition coverage. These initiatives will bring together global experts to share perspectives on the innovations and challenges that will shape the industry in the months and years ahead.

EVENT COVERAGE

Our editorial team will continue to provide extensive preshow coverage of major industry events, including previews and reviews of key conferences and exhibitions.

STRATEGIC INDUSTRY INSIGHT

We look forward to working closely with both our longstanding and new partners to develop impactful editorial features, targeted advertising campaigns, and fully integrated marketing strategies for 2027.

COVERING WHAT MATTERS MOST

From AI and automated test equipment to wafers and wet etching — Silicon Semiconductor covers it all.



product overview



Silicon Semiconductor delivers trusted, high-value content, expert industry insight and tailored marketing solutions across multiple platforms, connecting, informing and engaging the global silicon semiconductor community worldwide.

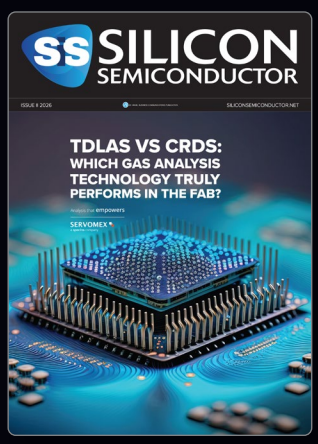
THE SILICON SEMICONDUCTOR PORTFOLIO INCLUDES:

- Silicon Semiconductor magazine – Global circulation
- **siliconsemiconductor.net**
- **siscmag.com** (Chinese Edition)
- Weekly E-Mail news alerts – Global broadcast

半导体芯科技
SILICON SEMICONDUCTOR CHINA









editorialcalendar

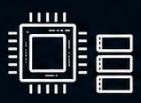
ISSUE	COPY DATE	PRIMARY THEME	SECONDARY THEME	PRE-SHOW DISTRIBUTION
Issue 1 Ad Copy Mailed	20-01-27 05-02-27	Video Issue	▶	-
Issue 2 Ad Copy Mailed	17-02-27 06-03-27	Sustainable Fab Manufacturing	In-Line Metrology & Process Control	SEMICON China MEMS & Sensors Executive Congress + SEMICON West
Issue 3 Ad Copy Mailed	07-04-27 17-04-27	Supply Chain Resilience & Fab Investment	Packaging and Assembly Supply Chains	-
Issue 4 Ad Copy Mailed	07-05-27 21-05-27	Video Issue	▶	-
Issue 5 Ad Copy Mailed	12-06-27 26-06-27	Fab Equipment & Critical Subsystems	Skills and Training for Advanced Fabs	SEMICON Taiwan
Issue 6 Ad Copy Mailed	24-07-27 07-08-27	Video Issue	▶	-
Issue 7 Ad Copy Mailed	07-09-27 21-09-27	Test, Inspection & Yield	Back-End Processing & Package Test	-
Issue 8 Ad Copy Mailed	16-10-27 30-10-27	Materials for Advanced Silicon Manufacturing	AI for Process & Yield Optimisation	SEMICON Europa
Issue 9 Ad Copy Mailed	26-10-27 27-11-27	Video Issue	▶	-
Issue 10 Ad Copy Mailed	16-11-27 30-11-27	The Next Generation of Silicon Manufacturing	Fab Data & Automation	SEMICON Japan

1 SEMICONDUCTOR MANUFACTURING & PROCESS TECHNOLOGY



Wafer fabrication, process innovation, lithography, deposition, etch, cleaning and next-generation manufacturing.

2 ADVANCED LOGIC, MEMORY & DEVICE INNOVATION



Developments in processors, memory architectures, transistors and emerging silicon device technologies.

3 ADVANCED PACKAGING & HETEROGENEOUS INTEGRATION



Chiplets, 2.5D and 3D integration, interconnects, substrates and advanced assembly technologies.

4 SEMICONDUCTOR EQUIPMENT, MATERIALS & MANUFACTURING ECOSYSTEM



Production equipment, silicon wafers, chemicals, gases, components and supply-chain innovation.

5 AI, HPC & NEXT-GENERATION COMPUTING



Silicon technologies enabling artificial intelligence, high-performance computing and future compute architectures.

6 DESIGN, EDA & SILICON ENGINEERING



Chip architecture, IP, electronic design automation, verification and design-for-manufacturing.

7 TEST, INSPECTION & YIELD ENHANCEMENT



Metrology, defect detection, wafer and device testing, process control and yield optimisation.

8 INDUSTRY STRATEGY & GLOBAL SEMICONDUCTOR LANDSCAPE



Markets, investment, policy, sustainability, manufacturing, capacity and global supply-chain developments.

9 APPLICATIONS & INDUSTRY COVERAGE



Silicon innovation across automotive, industrial, communications, consumer electronics, healthcare and aerospace markets.

magazinecirculation

A TRULY GLOBAL AUDIENCE

Silicon Semiconductor magazine (alongside www.siliconsemiconductor.net) is the primary information resource for professionals working with silicon semiconductor materials and devices. Each issue of the magazine is distributed to 55,364+ professionals worldwide (includes digital circulation). Silicon Semiconductor magazine is also distributed at various global industry events throughout the year.

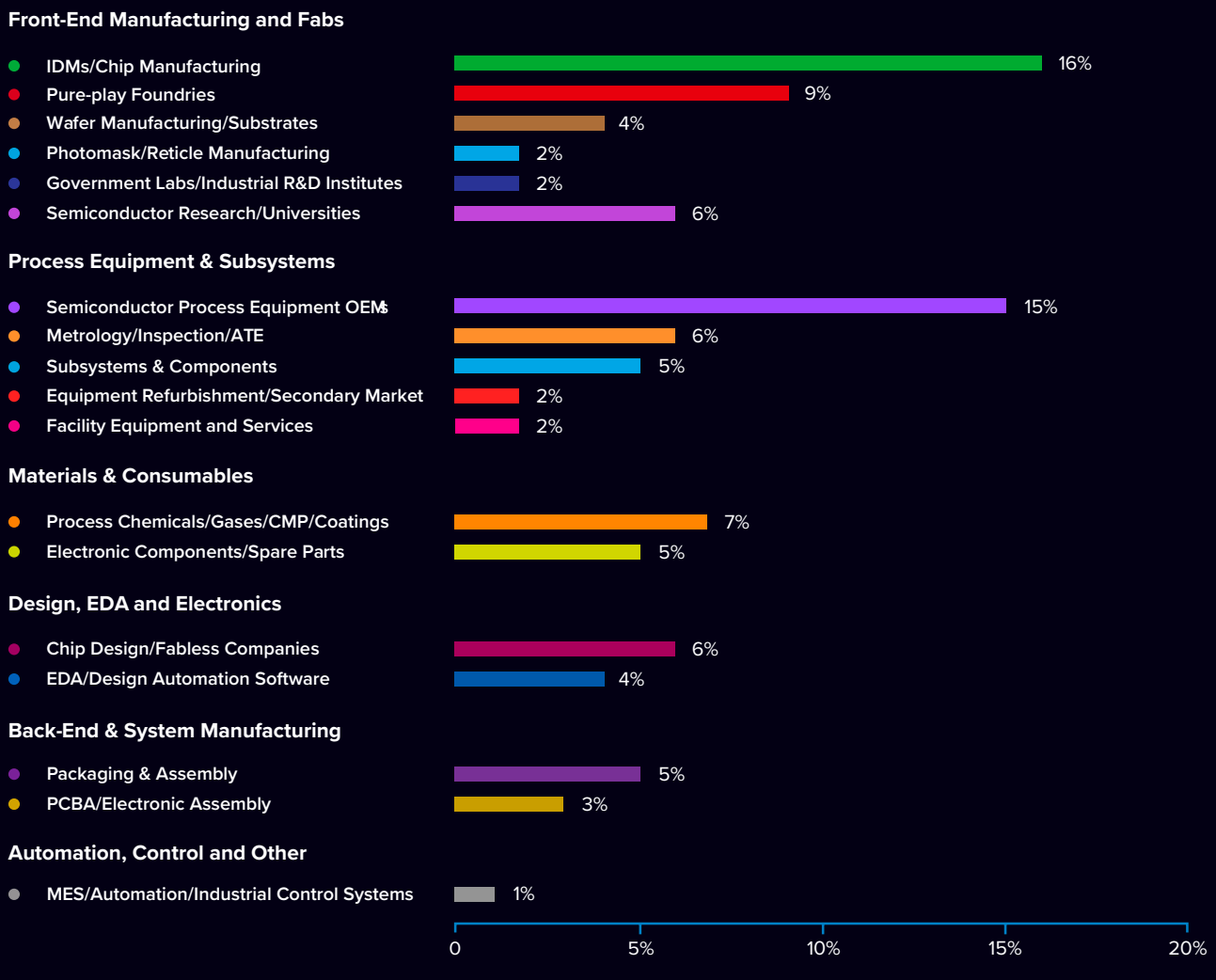
PRIMARY

- Managing Director
- President, Chief Executive Officer
- Director, General Manager, VP
- President of Technology/Operations
- R&D, IC Engineering
- Quality Assurance
- Manufacturing Process Development
- Senior Scientists
- Supervisors
- Department Heads of Research
- University Professors
- Fab Site Managers
- Engineering Managers

SECONDARY

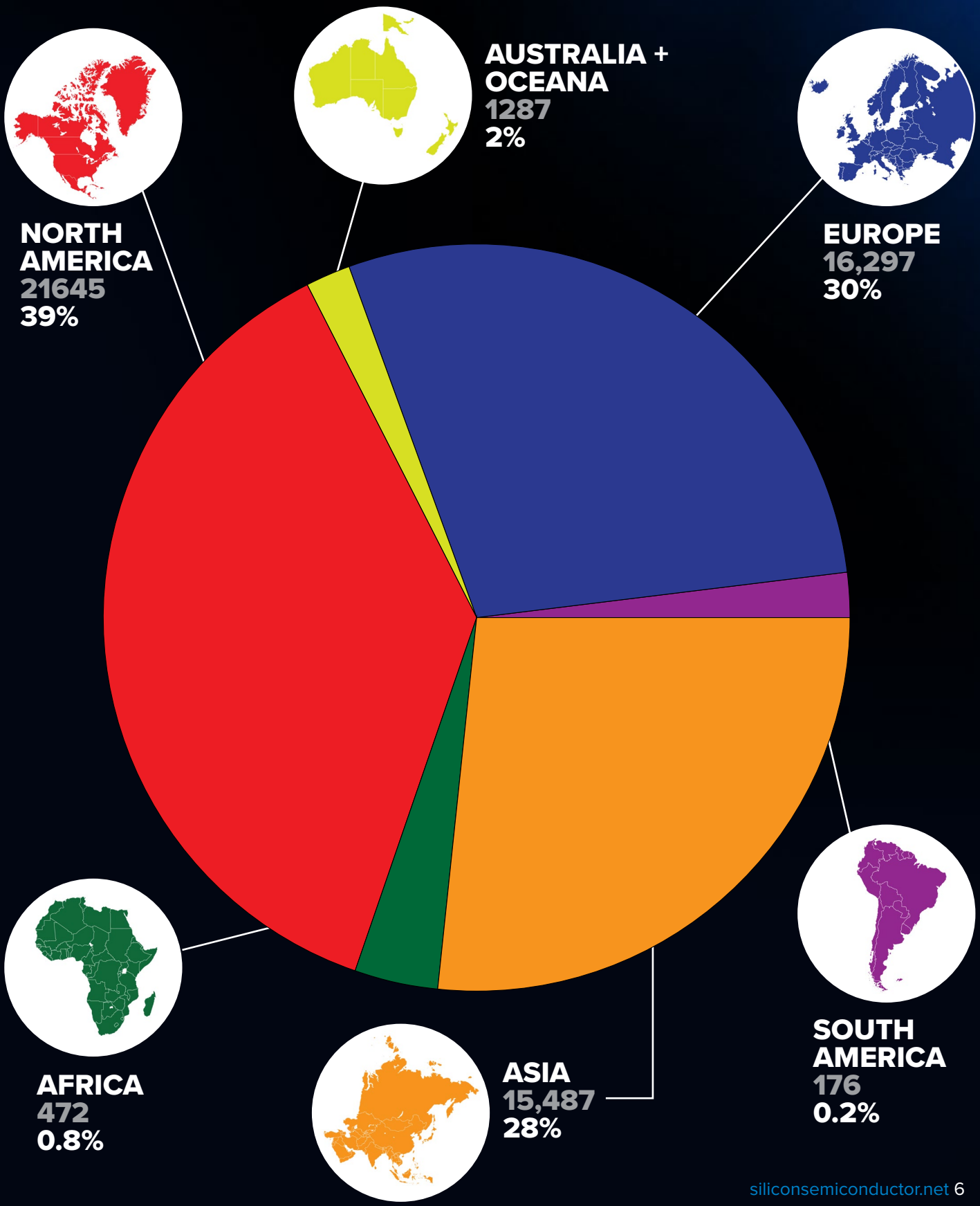
- Production Managers
- Process Managers
- Purchasing Managers
- Process Engineers
- Line Engineers
- Document Supervisors
- Safety/Environment Managers
- Equipment Maintenance Managers
- Facilities Managers
- Heads of Departments
- Department Heads of Government
- Research Centres, Project Managers
- Senior Scientists, Consultants

Industry Analysis Business Sector



magazinecirculation

Total Global Circulation: 55,364





display rates

Our competitive display advertising rates provide high-impact visibility across multiple platforms and deliver measurable results.

Size	6 Issues	2 Issues	1 Issue
Full Page	3,639	3,900	4,200
Half Page	2,333	2,500	2,700
Half Island	2,407	2,700	2,950
Third Vertical	1,790	2,050	2,300
Quarter Page	1,223	1,500	1,750
Inside Cover	4,500	4,750	4,950
Outside Cover	4,700	4,900	5,100

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STAND OUT from the CROWD

Front Cover Promotion Package

THE **FRONT COVER** of Silicon Semiconductor Magazine is the most prestigious position in the magazine. It allows for an image and a technology story connected to your company to be showcased in front of a global audience. Silicon Semiconductor Magazine is distributed to over 55,364.

WHAT DO YOU GET?

- Cover Image with your branding
- 2 - 3 pages of editorial within magazine
- Full page advertisement
- Magazine hosted on siliconsemiconductor.net for six weeks
- 30 copies for promotion
- PDF of your cover and article for web promotion
- 728 x 90 pixels banner for 8 weeks

Price on Application

Contact us today for further information on:

+44 (0)1923 690205

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mechanical details



FILE FORMAT

High Resolution PDF.

- Files must be CMYK, images should be high resolution 300 dpi, with ALL fonts embedded.
- Files must contain printers marks and show bleed.

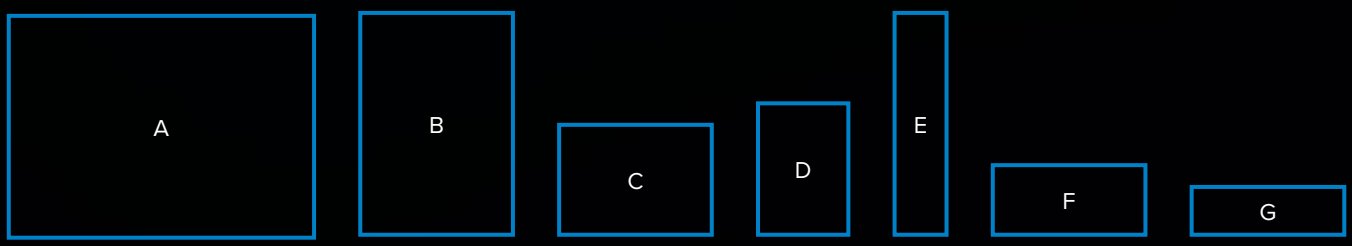
Any file supplied non-CMYK, may print with unexpected results, due to possible colour shifts during CMYK conversion.

DELIVERY METHODS

Email: mitch.gaynor@angelbc.com
or use: wetransfer.com / mailbigfiles.com
or any other method

If you require any assistance please contact:
Mitch Gaynor
Design & Production Manager
T: +44 (0)1923 690 214 or **E:** mitch.gaynor@angelbc.com

Advertisement Size	Trim Size (mm) (w) Width x (h) Height	Bleed (+3mm)
A - DPS (Double Page Spread)	420 x 297	426 x 303
B - Full Page A4	210 x 297	216 x 303
C - 1/2 Page Horizontal	177 x 130	-
D - Island (On request)	121 x 186	-
E - 1/3 Page Vertical	55 x 237	-
F - 1/3 Page Horizontal	177 x 75	-
G - 1/4 Page Horizontal	177 x 58	-
Corporate Partnership	55 x 27	-



Disclaimer: *Whilst every effort is made to ensure that advertisements are produced to the highest standards, Angel Business Communications will not accept responsibility for the reproduction of adverts that have not been supplied to our specification*

website**advertising**options

LEADER BOARD
DURATION: 1 MONTH
€3,000
MAIN DISPLAY SIZE:
1109 x 92 *(Please supply as 1281 x 105)*

RECTANGULAR BANNER
DURATION: 1 MONTH
€1,800
MAIN DISPLAY SIZE:
475 x 238 *(Please supply as 700 x 350)*

SKYSCRAPER
DURATION: 1 MONTH
€1,320
MAIN DISPLAY SIZE:
158 x 389 *(Please supply as 335 x 825)*

SQUARE BANNER
DURATION: 1 MONTH
€1,600
MAIN DISPLAY SIZE:
158 x 158 *(Please supply as 335 x 335)*

NEWS SECTION BANNER
DURATION: 1 MONTH
€1,320
MAIN DISPLAY SIZE:
426 x 90 *(Please supply as 888 x 188)*

VIDEO
DURATION: 1 MONTH
€1,320
MAIN DISPLAY SIZE:
340 x 170 *(Please supply as 1280 x 720)*

NATIVE BANNER
DURATION: 1 MONTH
€2,400
MAIN DISPLAY SIZE:
600 x 300 *(Please supply as 1000 x 500)*

CORPORATE PARTNERS
DURATION: 12 MONTHS
€2,900
MAIN DISPLAY SIZE:
Landscape logos will appear larger than portrait logos

FLOOR BANNER
DURATION: 1 MONTH
€2,400
MAIN DISPLAY SIZE:
1481 x 122 *(Please supply as 1568 x 130)*



All banners and logos must be supplied as GIF, JPG with “alt” text and a URL to which to link the banner or logo. Advertisers must warrant that they have tested adverts for technical stability on Internet Explorer. Firefox, Opera, Safari and Google Chrome browsers prior to supply. For the purposes of these guidelines, stability is defined as not causing error messages, dialogue windows, excessive CPU usage, browser crashes or system crashes.

Subject to availability

email**news**alerts

THE SILICON SEMICONDUCTOR EMAIL NEWS ALERTS deliver the latest industry news direct into the inboxes of our subscribers, and provide our news alert sponsors a fantastic opportunity to get their message seen by over 55,364 industry professionals.

PRICE €1800

Sponsors enjoy:

- Sponsor's message (up to 50 words)
- 728 x 90 banner



custom**html** **email**shots

Are you launching a new product? Would you like your company, products or services to reach over 55,364 industry professionals?

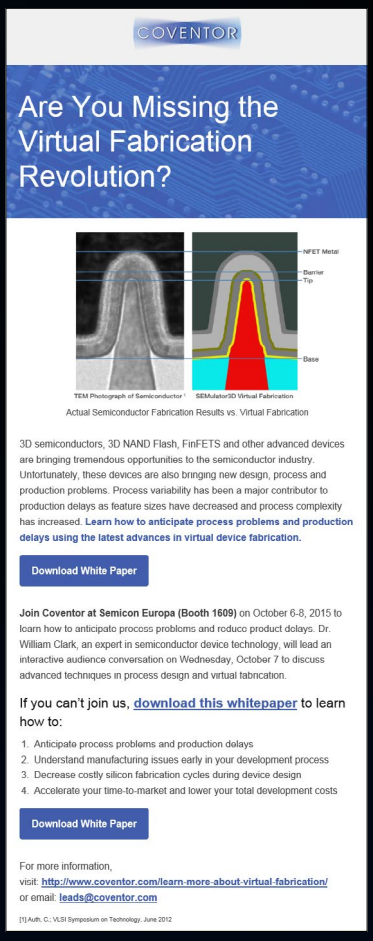
If the answer is yes, then a custom HTML mailing would be a perfect marketing promotion to the 55,364 SiS readership. A customised HTML will give your company massive exposure to your target market. You can create the HTML mailing and we send it to the database. Alternatively, you can use our in-house multimedia team to create the HTML for you for a small fee.

WITH MAILER SUPPLIED:

PRICE €2600

WITH ANGEL DESIGNING:

PRICE €2850





SiS ZOOM interview

- The 15 or 30 min interview allows for multiple topics to be addressed. As well as promoted through our platforms, it also is a useful asset for your company
- Moderated by the editor Phil Alsop
- Questions prepared and shared in advance
- An opportunity to edit file(s) in advance
- This video would be a useful asset for any company to use on their website and social media platforms
- This interview would be publicised for four weeks through all our mediums including:
  - On two Silicon Semiconductor Newsletters
  - Promoted once through our social media platforms

Cost per ZOOM interview

- **15 mins** €995
  (This allows for discussion based around a single issue or product announcement)
- **30 mins** €1800
  (This allows for a deeper dive into a particular topic)

Marketing & Communications package

Your message will reach over 55,364 professionals worldwide through 3 different mediums of magazine, website and newsletter which creates maximum visibility.

What is included?

- One sponsored newsletter which includes your message (up to 150 words) and 728 x 90 static banner (Additional service, we can create the banner)
- Classified listing in six issues. This is a position on the Corporate Partners page which allows for company logo, contact details and web address in a 36 x 72 format (included in Magazine, Newsletter & Website)
- Website: A button banner 160 x 60 pixels for 12 months (jpg or .gif; max. file size: 15k click-thru URL)
- All Partners are included in online buyer's guide
- One half page advertisement in issue of choice of Silicon Semiconductor
- All press releases added to website within 48 hours with image, logo url plus contact details
- All press release will be included in the weekly newsletter which goes out to 55,364
- Q&A feature included in magazine and online in a month to be agreed. Editorial assistance included

PRICE €3995





corporate partnership program

WHAT YOU GET?

- **PRINT:** A Corporate Partnership entry in 6 issues of SiS Magazine (size (w x h) 36 mm x 70 mm)
- **WEBSITE:** A Corporate Partnership box (size 160 x 60 pixel) under Corporate Partners section on Silicon Semiconductor homepage siliconsemiconductor.net for 12 months linking to your website
- **DIRECTORY:** Enhanced listing within siliconsemiconductor.net/buyers-guide/companies
- **NEWSLETTER:** One sponsorship of SiS E-News Alert with a 728 x 90 pixel banner + text (100 words)
- 160 x 60 pixel banner on SIS E- Newsletter linking to your company home page

PROGRAM 1

Price: €2900

Promoting your products or your brand through a Corporate Partnership Program is an economical way to generate interest and drive prospects.

Your message will reach over 55,364 professionals worldwide through 3 different mediums of magazine, website and newsletter which creates maximum visibility.

PROGRAM 2

Price: €3995

Corporate Partnership 2 will include all Program 1 benefits + the following:

- 1 x half page advertisement in classified section
- 1 x half page Vendor View feature which includes 150 words and one image.

PROGRAM 3

Price: €5995

Corporate Partnership Program 3 will include all of Program 1 benefits + the following:

- 2 x half page advertisement in classified section
- 2 x half page Vender View feature (150 words per vendor view) plus one image. These features will be included in print, digital issues and online.

PROGRAM 4

Price: €7495

Corporate Partnership - Digital Level - will include all of Program 1 benefits + the following:

- Four custom e-blasts per year - one per quarter
- One banner - 728 x 90 in news section for 12 months
- 2 x two page Vendor View feature (up to 1000 words) and several images of product or program.

WEBINAR



YOUR EXPERTISE.
OUR AUDIENCE.
REAL IMPACT.

A Silicon Semiconductor webinar helps you share knowledge, generate quality leads and build global brand awareness within the industry.

- Based around a hot topic for your company
- 60-minute ZOOM webinar
- Moderated by an editor
- Can Include 2 speakers
- Questions prepared and shared in advance

This event would be publicised for 8 weeks

- Banner on Silicon Semiconductor website
- 4x weekly dedicated HTMLs
- 4x news pieces on weekly e-newsletters
- Promoted through our social media platforms
- Available on-demand for 6 months
- All registered attendees' details provided

PACKAGE COST: €7995

LET'S CREATE IMPACT TOGETHER

Our editors work with you to shape the content, engage your audience and deliver measurable results.

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SILICON SEMICONDUCTOR

SILICONSEMI SOCIAL MEDIA

The Silicon Semiconductor (SiS) Social Media Package



THE SILICON SEMICONDUCTOR (SiS) SOCIAL MEDIA PACKAGE

Incorporating SiS social media posts into your marketing plan is crucial for several compelling reasons. Here are the best reasons for using SiS social media in your strategy:

1. Increased Brand Visibility
By maintaining an active presence on SiS social media you can significantly increase the visibility of your company to relevant audience of buyers and specifiers.

2. Targeted Audience Engagement
Social media allows for precise targeting. This ensures your content reaches the most relevant audience, such as datacentre managers, decision-makers, and industry influencers who are interested in your company solutions.

3. Showcasing Expertise and Innovation
Regularly sharing updates, articles, case studies, and insights about your data centre solutions demonstrates your industry expertise and positions your brand as a thought leader. Highlighting your technological advancements and innovative solutions can attract interest from potential customers.

4. Driving Website Traffic and Lead Generation
Posts that include links to your website, blog, or specific landing pages can drive significant traffic and generate high-quality leads.

5. Customer Interaction and Feedback
SiS social media provides a platform for direct communication with your customers. You can quickly address inquiries, gather feedback, and engage in meaningful conversations, which helps in building strong customer relationships and trust.

Incorporating social media posts into your marketing plan to Silicon Semiconductor leverages these benefits to enhance your brand's presence, engage with your audience, and drive business growth.

- 1 post (to LinkedIn) €500
- 2 posts (to LinkedIn) €750
- 3 posts (to LinkedIn) €1000

Silicon Semiconductor

2,862 followers
98,690 annual impressions

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